the world, but there are certainly people who would love to have their name on a book and sell it, but for whom the whole process is a little too much to cope with. If you want to consider getting someone else to write your eBook for you, you will have to budget for the work to be done, but if you want it published quickly there is no doubt that a professional eBook writer can often get it done faster than a novice writer would be able to – and to a higher standard as well.

But assuming you are going to do the writing yourself, let's take a look at how you can really connect with your readers and develop an eBook that you will really be proud of.

OPTIMIZE MICROSOFT WORD WITH THESE TIPS

Working with Microsoft Word can be a blessing and a curse as we all know. There are some ways to reduce the hair pulling that are quite simple, and your heart will appreciate the lower blood pressure.

- Turn off "Automatically create drawing canvas when inserting Auto Shapes" (Tools>Options>General tab>uncheck box).
- Adjust macro virus protection to medium or higher (Tools>Options>Security>Macro Security).
- Turn off "Allow Fast Saves" and "Allow Background Saves" (Tools>Options>Save>uncheck boxes).
- Turn on "Save Auto Recover Info" (Tools>Options>Save>check box and adjust to every 5 minutes).
- Turn off "Keep Track of Formatting" (Tools>Options>Edit>uncheck box).
- Turn on "Use Smart Cut and Paste" (Tools>Options>Edit>check box).
- Turn off "When Selecting, Automatically Select Entire Word" (Tools>Options>Edit>uncheck box).